



**LESLIE SELIGMAN**

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2022 MEDIA KIT



# ABOUT LESLIE

Leslie Seligman, principal consultant, is an expert in all aspects of marketing and growing medical practices.

For over a decade, she has helped physicians just like you create enjoyable, rewarding healthcare practices, and she has the secret sauce to solve whatever challenges you may be facing.

Leslie is a graduate of Texas A&M University, where she earned a Bachelor of Science in Journalism. She has served the medical community through marketing and lead generation for over a decade.

Prior to healthcare marketing, Leslie worked in non-profit and in healthcare sales.



# SPEAKING TOPICS



## MAGIC TO MEDICINE

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Learn my proven playbook to bypass figuring out the business of medicine and jumpstart a rewarding career that you love!



## MARKETING 101

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Have no idea about marketing and where to even begin? I will teach the fundamentals to effectively market a successful practice.



**FOR AVAILABLE DATES + SPEAKING FEES  
PLEASE CONTACT LESLIE SELIGMAN**

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